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### **Privacy Policy for Mobile Application and ERP System of Dhirubhai Ambani University**

This policy corresponds to the mobile application and ERP system of Dhirubhai Ambani University (DAU). The terms and conditions stated in this policy are applicable to the DAU student login, DAU Audit App, DAU Courses, DAU Dashboard, DAU Exam, DAU Evaluator, DAU Exam app (hereby referred to as "Application") for mobile devices. The current mobile application and ERP has been provided by Bloomfield Innovations and facilitated by DAU (hereby referred to as "Service Provider", "we", "us", "our"). This Privacy Policy is applicable to all of our Services unless specified otherwise.

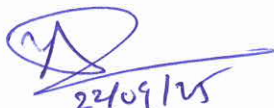
Upon downloading and providing consent to the terms and conditions, the users agree to abide by the current policy. It is strongly advised that the users thoroughly read and understand the terms and conditions stated in the policy prior to using the Application and providing their consent. Unauthorized copying, modification of the Application, any part of the Application, or our trademarks is strictly prohibited. Any attempts to extract the source code of the Application, translate the Application into other languages, or create derivative versions are not permitted. All trademarks, copyrights, database rights, and other intellectual property rights related to the Application remain the property of the Service Provider.

The use of all said applications is as such free. The Service Provider reserves the right to modify the application or charge for the services provided upon the approval of competent authorities. In such cases, the applicable charges will be clearly communicated to users in advance, prior to their use of applications or its services.

The Application collects and processes the personal data provided by the users to the Service Provider in order to deliver the Service. The users are responsible for ensuring the security of their device and controlling access to the Application. The Service Provider strongly advises against jailbreaking or rooting their device, which involves removing software restrictions and limitations imposed by the official operating system of the device. Such actions could expose your phone to malware, viruses and malicious programs, compromise your phone's security features, and may result in the Application not functioning correctly or at all.

Please note that the Application utilizes third-party services that have their own Terms and Conditions. Below are the links to the Terms and Conditions of the third-party service providers used by the Application:

- Google Play Services (<https://policies.google.com/terms>)
- Google Analytics for Firebase (<https://www.google.com/analytics/terms/>)
- Firebase Crashlytics (<https://firebase.google.com/terms/crashlytics>)

  
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The Service Provider may update the application as needed. While the application is currently available for supported operating systems—and may be extended to additional systems in the future—these requirements can change. To continue using the application, the user may need to download and install available updates.

Additionally, the Service Provider reserves the right to discontinue the application at any time, without prior notice. Unless otherwise stated, upon termination:

- (a) all rights and licenses granted to the user under these terms will be revoked; and
- (b) the user must stop using the application and, if necessary, remove it from the device.

### **Regarding Accessing Information:**

Access to logged network requests from our services is with the administrators only. These log may be shared with others for debugging purposes, however, any personal information will be removed prior to sharing.

Encrypted backups of our services may be shared with our selected core developers. The keys and the backups themselves are given to different people, requiring at least two core developers to read a backup.

We may be required to share information with the law enforcements of the nations hosting our servers.

Some examples of how data is collected by our system include:

- Cookies
- Server logs and
- Other similar technologies

What data/information is being collected:

- Technical Data
- Profile Data
- Usage Data

### **Regarding Information/Data Collected:**

*Personal Information:* We may collect personal information that you provide directly when you use our App. This can include:

- More recent product features and functionalities.
- Enhanced details on how we process your data for safety, security.
- Added direct links and permissions used for the mobile app.

*Non-Personal Information:* We may also collect non-personal information about your use of the App, such as:

- Device information (e.g., type, model, operating system version)
- Usage data (e.g., feature usage, interactions with the App)
- Analytics data (e.g., performance metrics, error logs)



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**How We Use Your Information:**

The information collected may be used for the different purposes, including:

- To provide, operate, and maintain the App
- To improve, personalize, and optimize the App
- To detect, prevent, and address technical issues

**How We Share Your Information:**

The information assimilated may be shared with third parties only in the following circumstances:

- With the consent of user
- To comply with legal obligations
- To protect and defend our rights and property

**Security of Your Information:**

We take reasonable measures to protect the information we collect from unauthorized access or disclosure. However, no method of transmission over the internet or electronic storage is completely secure.

**Links to Other Sites:**

The app may contain links to other sites. By clicking on such links, the user will be redirected to those third-party links. Note that these external sites are not operated by us. Therefore, we strongly advise you to review the Privacy Policy of those websites. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

**Children's Privacy:**

Our App does not knowingly collect personal information from children under the age of 13. If we discover that we have collected personal information from a child under 13, we will take steps to delete such information.

**Changes to This Privacy Policy:**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes.

These terms and conditions are effective as from 25<sup>th</sup> September 2025.

**Contact Us:** In case of any query or issue regarding the current policy, please contact at [info@dau.ac.in](mailto:info@dau.ac.in)



**Prof. Yash Agrawal**  
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**Prof. Tathagta Bandyopadhyay**  
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